

Roll No.

Paper Code – F010303T-B

BBA 2nd Year (Semester-III) EXAMINATION, 2023-24

(NEP)

(B) - BUSINESS ENVIRONMENT

Time : One Hours]

[Maximum Marks : 37½

Note- This paper consists of three Section A, B and C.

Carefully read the instructions of each Section in solving the question paper. Candidates have to write their answers in the given answer-copy only. No separate answer-copy (**B Copy**) will be provided.

Section-A

(Short Answer Type Questions)

Note- This section contains seven questions from which

Two questions is to be answered as short answer type question. Each question carries **6.25** marks.

1. (A) Micro Environment
(B) Public Sector Vs. Private Sector
(C) Mixed Economy
(D) Monetary Policy

- (E) New Industrial Policy
- (F) Fiscal Policy
- (G) Significance of Business Environment

Section-B

(Long Answer Type Questions)

Note- This section contains two questions from which **one** question is to be answered as long question. Each question carries **12.5** marks.

2. What is meant by Business Environment ? Explain various factors affecting Business Environment with the help of relevant examples.

(Or)

3. Write a detailed note on any Two Major Economic Systems in Global Economy.

Section-C

(Long Answer Type Questions)

Note- This section contains two questions from which **one** question is to be answered as long question. Each question carries **12.5** marks.

4. Explain socio economic implications of Liberalization, Privatization & Globalization.

(Or)

5. Explain the objectives of WTO and its role in international business.

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